

WELCOME TO
MORRISON CONSULTS
LTD

Your Vision, Masterfully Executed.



MORRISON CONSULTS



MORRISON CONSULTS

MORRISON CONSULTS VALUES

Mutual respect for diversity, equity & inclusion
Empowerment through pragmatism
Bridging potential with opportunity
Partnership not just a service
Integrity as standard



MORRISON CONSULTS

MORRISON CONSULTS PATHWAYS

| UNIVERSITY | FOUNDERS | PROVIDERS |

MORRISON CONSULTS LTD

UNIVERSITY PATHWAY





MORRISON CONSULTS

UNIVERSITY PATHWAY

A FREE consulting service for aspiring professionals who want to study here in the UK.

As senior leaders in Global Academic Partnerships and Global Student Recruitment, we've worked with the largest specialist and higher education providers in the UK.

Book a **free** consultation, attend an event or workshop to find out how we can help you choose an institution, apply and enrol onto your chosen course.



MORRISON CONSULTS

UNIVERSITY PATHWAY

Your Profession, Your Career

Free consultations offering an exploration of where a higher education or professional course can take you.

University and Course Recommendations

We explore five Education Providers, who align with your goals and academic background.



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UNIVERSITY PATHWAY

Course Application Support

We help you to refine your personal statement and prepare to submit your documents.

Accepting Offers

We help you to match your offers with your chosen profession.

Enrolment Support

We stay with you to ensure your successful enrolment onto your chosen course.



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STUDY UK

FREE INTERNATIONAL ONLINE
CONSULTATIONS
WITH
MONIQUE MORRISON

JOIN OUR FREE WORKSHOP SERIES
TO UNLOCK OPPORTUNITIES TO STUDY IN THE UK
GET STEP BY STEP GUIDANCE ON COURSE APPLICATIONS,
STUDENT VISAS, ACCOMMODATION, SCHOLARSHIPS AND
MORE!

STARTING IN JANUARY 2026

REGISTER TODAY

www.morrisonconsults.co.uk/events





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Centre
for
Law &
Business

STUDY LAW

AN INTERNATIONAL EXPERIENCE

WITH

MONIQUE MORRISON

AFRICAN & CARIBBEAN

ASPIRING & ESTABLISHED

BARRISTERS, SOLICITORS & LEGAL PRACTITIONERS

Saturday 17th of January 2026

10am & 6pm London local time

REGISTER TODAY

www.morrisonconsults.co.uk/events



MORRISON CONSULTS LTD

FOUNDERS PATHWAY



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FOUNDERS PATHWAY

Leverage our premium fee-based end-to-end solution to take you from an idea to a market-ready branded UK business.

This premium fee-based service provides strategic business planning with the digital execution, giving you the foundation and the tools to launch with confidence and credibility.



MORRISON CONSULTS

FOUNDERS PATHWAY

Comprehensive Business Plan Review

To provide an educational in-depth analysis of your business plan, we've exclusively partnered [DM Accounting and Consultancy Services](#) to offer an educational analysis of your strategy, operational and financial plans.

Professional Digital Identity

Custom logo and branding designs, website development (Mobile & Desktop)



MORRISON CONSULTS

FOUNDERS PATHWAY

Guided Company Formation and Business Banking

We've partnered with [Tide](#) to offer seamless company formation and business banking services.

Dedicated Strategy and Onboarding Sessions

A kick off and handover call to ensure your vision is captured and you are confident managing your new company.

tide



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DM

ACCOUNTING
&
CONSULTANCY
SERVICES

MC Global Premium Partners

Tide - Premium Company Formation & Business Bank Partners

Streamline the process of incorporating your UK Limited Company and your business bank account.

DM Accounting & Consultancy Services – Premium Accounting Partner

Access financial consultations and specialist accounting services for SMEs, Freelancers and Sole Traders.



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FOUNDERS PATHWAY STRATEGIC BUSINESS DEVELOPMENT

Build your company on a foundation of excellence.

For new business owners and those needing a structural overhaul, we will build your core operational backbone.

This service provides you with a complete set of templated agreements, policies, and processes, drafted by an expert who has built company-wide functions from scratch.



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FOUNDERS PATHWAY STRATEGIC BUSINESS DEVELOPMENT

Core Client and Partnership Agreements

We enable you to develop a critical review of your client relationship management processes.

Service Delivery, Costing, and Outcome models

We help you to develop your core operational frameworks, service and pricing tiers.



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FOUNDERS PATHWAY STRATEGIC BUSINESS DEVELOPMENT

Data Protection, Communications, and Marketing Policies
We help you to develop essential compliance and operational policies

Pipeline Management and Reporting Processes
We help you to track your student lifecycle from the point of enquiry to graduation.

Strategic Guidance Sessions
Two dedicated sessions to guide you through implementation.

MORRISON CONSULTS LTD

PROVIDERS PATHWAY



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PROVIDERS PATHWAY

We support Higher Education and Private Specialist Education Clients to build global academic and recruitment partnership networks.

Supporting Providers through Identification, On-boarding and Management



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PROVIDERS PATHWAY AGENT NETWORK DEVELOPMENT

Foundation and Horizon Mapping: A workshop to map your current capabilities against student needs.

Strategic Partnership Modelling: Explore collaborations - franchise, joint or dual awards, and articulation partners.

Global Landscape Analysis & Partner Profiling: Identifying potential markets and partners to engage.



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PROVIDERS PATHWAY AGENT NETWORK DEVELOPMENT

Strategic Partner Selection: Engaging with education agencies with a proven track record that aligns with your ethos and values.

Enablement, Training & Performance Management: Developing a Charter led framework for on-boarding including policies, processes and systems.



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PROVIDERS PATHWAY STRATEGIC TNE CONSULTING

We develop and execute Transnational Education (TNE) strategies for Higher Education Providers and EdTech Companies.

Leverage our experience in senior level Higher Education to review your portfolio, identify new market opportunities, and create a robust 5-year growth plan for franchise, validation, and joint degrees collaborations.



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STRATEGIC TNE CONSULTING

TNE partnership portfolio review: Strategic internal and external horizon scanning, and market opportunities to develop market opportunity analysis and a renewed plan for franchise, validation and joint degree/award collaborations.

Global Landscape Analysis & Partner Reviews: Identifying new markets and partners to engage.

Enablement, Training & Performance Management: Developing a Charter led framework for on-boarding including policies, processes and systems.



MORRISON CONSULTS

PROVIDERS PATHWAY INTERNATIONAL STUDENT RECRUITMENT

Transform your international student recruitment from a cost centre into a streamlined revenue engine.

We will audit your current CRM and sales funnel, identifying bottlenecks and inefficiencies.

You will receive a clear implementation plan to improve lead tracking, boost conversion rates, and empower your team with data-driven insights.



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PROVIDERS PATHWAY INTERNATIONAL STUDENT RECRUITMENT

Pipeline Audit: Audit of CRM usage and sales pipeline management.

Conversion: Analysis of lead generation to enrolment conversion data.

SMART: Recommendations for process and technology improvements.

Roadmaps: Delivery of an optimisation roadmap for your International Business Development Team.

MORRISON CONSULTS LTD

Monique Morrison BA (Hons)

Founder & CEO



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CONTACT US

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