



MORRISON CONSULTS

Corporate Social Responsibility Policy | Morrison Consults

Championing Inclusive Entrepreneurship

Purpose

At Morrison Consults, we believe that business and education should be accessible to all. As a consultancy firm, we are committed to advancing ethical, inclusive, and sustainable growth—specifically for underrepresented communities within and beyond the UK.

This policy formalises our dedication to equity, environmental responsibility, and measurable social impact.

Scope

Applies to all employees, contractors, clients, and partners, with specific provisions for low-income and minorities.

Commitments

Ethical Business & Inclusive Client Support

Only 5% of UK venture funding goes to female founders; ethnic minority entrepreneurs face 4x higher loan rejections: British Business Bank

- Committed to ensuring 30% of Morrison Consults Ltd partners are minority-led by 2026.
- Transparent pricing and anti-discrimination clauses in all client agreements.

Targeted Social Impact

Nationwide outreach: We are centred on developing partnerships with the Government and Higher Education sectors to support self-employed and graduate community members who reside, work or study in underserved and/or minority founder-based cities.

Responsible Partnerships

We only collaborate with funding platforms adhering to the UK Financial Conduct Authority's ethical lending standards.

Transparency & Advocacy

We will publish an annual Impact Report with:

- Client demographics (race, gender, disability status).
- Client Outcomes (e.g., "£2M in revenue generated by Morrison Consults Ltd Founders").
- Lobby for policy changes via networks like The London Chambers of Commerce and Industry.

Governance

Our Founder & CEO also acts as our Diversity & Inclusion Officer who oversees service development and delivery fairness.

Review

Bi-annual audits with community feedback panels.

Approved by:

Monique Morrison, Founder & CEO

Date: 1st of July 2026

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