

WELCOME TO
MORRISON CONSULTS
LTD

Your Vision, Masterfully Executed.



MORRISON CONSULTS

MORRISON CONSULTS LTD

Bespoke Business Development
for
Professionals, Founders & Providers



MORRISON CONSULTS

MORRISON CONSULTS VALUES

Mutual respect for diversity, equity & inclusion

Empowerment through pragmatism

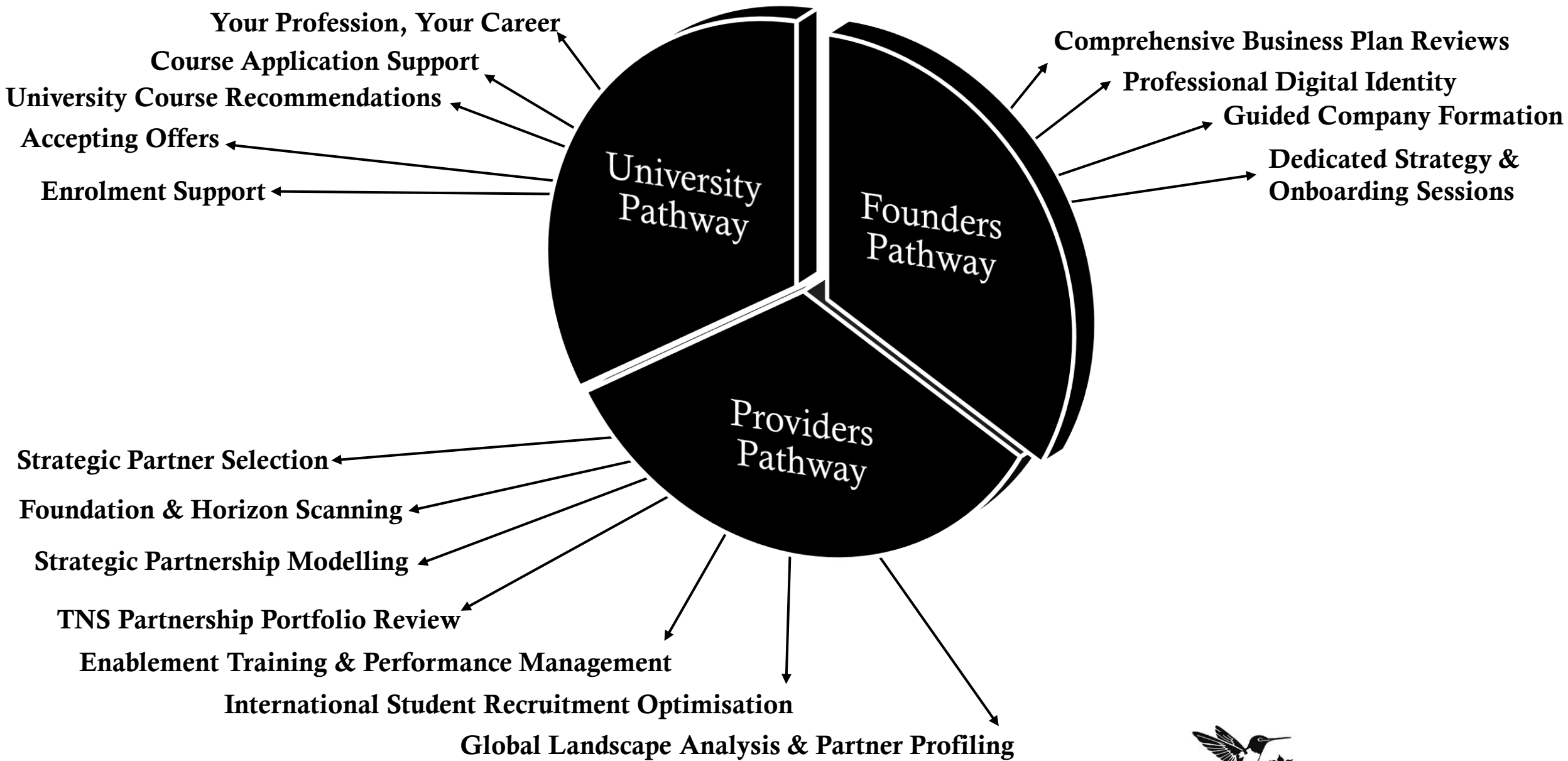
Bridging potential with opportunity

Partnership not just a service

Integrity as standard



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OUR UNIVERSITY PATHWAY



MORRISON CONSULTS

UNIVERSITY APPLICATION SUPPORT FOR ASPIRING PROFESSIONALS

We offer a **free expert consulting service** for aspiring professionals who want to study here in the UK.

As senior leaders in Global Academic Partnerships and Global Student Recruitment, our team have worked with the largest specialist and higher education providers in the UK.

Book a **free consultation** to find out how we can help you choose an institution, apply and enrol onto your chosen course.



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UNIVERSITY APPLICATION SUPPORT FOR ASPIRING PROFESSIONALS

Your Profession, Your Career: Free consultations offering an exploration of where a higher education or professional course can take you.

University and Course Recommendations: We explore five Education Providers, who align with your goals and academic background.

Course Application Support: We help you to refine your personal statement and prepare to submit your documents.

Accepting Offers: We help you to match your offers with your chosen profession.

Enrolment Support: We stay with you to ensure your successful enrolment onto your chosen course.



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OUR FOUNDERS PATHWAY



MORRISON CONSULTS

BESPOKE BUSINESS DEVELOPMENT ENTRPRENEURS & STARTUPS

Leverage our end-to-end solution to take you from an idea to a market-ready branded UK business.

This premium service provides strategic business planning with the digital execution, giving you the foundation and the tools to launch with confidence and credibility.



MORRISON CONSULTS

BESPOKE BUSINESS DEVELOPMENT ENTREPRENEURS & STARTUPS

- **Comprehensive Business Plan Review:** We provide an educational analysis of your strategy, financials and operational plan.
- **Professional Digital Identity:** Custom logo, a 5-page website (Desktop & Mobile Compatible) and branding.
- **Guided Company Formation and Business Banking:** We've partnered with [Tide](#) to offer a seamless company formation and business banking service.
- **Dedicated Strategy and Onboarding Sessions:** A kick off and handover call to ensure your vision is captured and you are confident managing your new company.



GUIDED COMPANY FORMATION & BUSINESS BANKING

Seamless Company Registration & Banking Setup:

Our exclusive partnership with [Tide](#) streamlines the process of incorporating your UK Limited Company and opening a business bank account, handled efficiently so you can focus on growth.

This integrated service ensures your legal and financial foundations are set up correctly and efficiently, letting you focus on growth.



STRATEGIC BUSINESS DEVELOPMENT FOR SOLE PROPRIETORS AND SMES

- For new business owners and those needing a structural overhaul, we will build your core operational backbone.
- Build your company on a foundation of excellence.
- This service provides you with a complete set of templated agreements, policies, and processes, drafted by an expert who has built company-wide functions from scratch.



STRATEGIC BUSINESS DEVELOPMENT FOR NEW FOUNDERS

- Core client and partnership agreements, service delivery, costing, and outcome models.
- Data protection, communications, and marketing policies.
- Pipeline management and reporting processes.
- Strategic guidance sessions to implement the new framework.



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THE PROVIDERS PATHWAY



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PROVIDERS PATHWAY AGENT NETWORK DEVELOPMENT

Supporting Providers through Identification, On-boarding and Management

We support Higher Education and Private Specialist Education Clients to build global academic and recruitment partnership networks.



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PROVIDERS PATHWAY AGENT NETWORK DEVELOPMENT

- **Foundation and Horizon Mapping:** A workshop to map your current capabilities against student needs.
- **Strategic Partnership Modelling:** Explore collaborations - franchise, joint or dual awards, and articulation partners.
- **Global Landscape Analysis & Partner Profiling:** Identifying potential markets and partners to engage.
- **Strategic Partner Selection:** Engaging with education agencies with a proven track record that aligns with your ethos and values.
- **Enablement, Training & Performance Management:** Developing a Charter led framework for on-boarding including policies, processes and systems.



PROVIDERS PATHWAY STRATEGIC TNE CONSULTING

- We develop and execute Transnational Education (TNE) strategies for Higher Education Providers and EdTech Companies
- Leverage our experience in senior level Higher Education to review your portfolio, identify new market opportunities, and create a robust 5-year growth plan for franchise, validation, and joint degrees collaborations.



PROVIDERS PATHWAY STRATEGIC TNE CONSULTING

- **TNE partnership portfolio review:** Strategic internal and external horizon scanning, and market opportunities to develop market opportunity analysis and a renewed plan for franchise, validation and joint degree/award collaborations.
- **Global Landscape Analysis & Partner Reviews:** Identifying new markets and partners to engage.
- **Enablement, Training & Performance Management:** Developing a Charter led framework for on-boarding including policies, processes and systems.



PROVIDERS PATHWAY INTERNATIONAL STUDENT RECRUITMENT

- Transform your international student recruitment from a cost centre into a streamlined revenue engine.
- We will audit your current CRM and sales funnel, identifying bottlenecks and inefficiencies.
- You will receive a clear implementation plan to improve lead tracking, boost conversion rates, and empower your team with data-driven insights.



PROVIDERS PATHWAY INTERNATIONAL STUDENT RECRUITMENT

- **Pipeline Audit:** Audit of CRM usage and sales pipeline management.
- **Conversion:** Analysis of lead generation to enrolment conversion data.
- **SMART:** Recommendations for process and technology improvements.
- **IST Roadmaps:** Delivery of an optimisation roadmap for your International Business Development Team.



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Monique Morrison BA (Hons)

Founder & CEO



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CONTACT US

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