
MORRISON CONSULTS

Morrison Consults Privacy Notice

- **Last Updated:** 11th of November 2026
- **Data Controller:** Morrison Consults Ltd
- **Data Protection Officer (DPO):** Monique Morrison
- **DPO Contact:** monique@morrisonconsults.co.uk
- **Information Commissioners Office Registration Reference:** ZC001085
- **Date Registered:** 28th of September 2025 **Registration Expires:** 27th of September 2027

About The Morrison Consults Privacy Notice

Thank you for your interest in Morrison Consults Ltd.

We take the protection of your personal data very seriously. This notice explains how we collect, use, store and protect your personal data, and it sets out your rights under UK data protection law.

This notice complies with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 (DPA 2018), and the Data (Use and Access) Act 2025 (DUAA), which came into full force in 2026.

Please read this notice carefully. If you have any questions, please contact us using the details above.

Data Controller

Morrison Consults Ltd ("Morrison Consults Ltd", "we" or "us") is the data controller for your personal data. Our company registration number is 16740411, and our registered address is 15B Beckett Close, Streatham Hill, London, SW16 1AN. We determine how and why your data is processed.

You can find information about us at www.morrisonconsults.co.uk

What Information We Collect, Use and Why

To provide and improve products and services for clients

We collect or use:

- Names and Contact Details
- Addresses
- Transaction Data (including payment details and records of products/services purchased).
- Usage Data (including how you interact with our website, products and services)
- Information Relating To Compliments Or Complaints
- Records Of Meetings And Decisions

For the operation of client or customer accounts

We collect or use:

- Names and Contact Details
- Addresses
- Purchase or Service History
- Account Information, including Registration Details
- Marketing Preferences

For information updates or marketing purposes

We collect or use:

- Names and Contact Details
- Addresses
- Marketing Preferences
- Website and App User Journey Information

For dealing with queries, complaints or claims

We collect or use:

- Names and Contact Details
- Account Information
- Purchase or Service History
- Customer or Client Accounts and Records
- Financial Transaction Information
- Correspondence

Our lawful bases for processing

Under UK data protection law, we must have a “lawful basis” for collecting and using your personal information. The UK GDPR provides a list of possible lawful bases. In 2026, this list included the new basis of “recognised legitimate interests2 (Article 6 (1) (ea)), introduced by the DUAA.

Which lawful basis we rely on may affect your data protection rights. A summary of your rights is set out below.

Your Data Protection Rights

You have the following rights:

- **Right of access:** you may ask for copies of your personal information.
- **Right to rectification:** you may as us to correct or complete inaccurate or incomplete information.
- **Right to erasure:** you may ask us to delete your personal information.
- **Right to restriction:** you may ask us to limit how we use your personal information.
- **Right to object:** you may object to the processing of your personal data.
- **Right to data portability:** you may ask us to transfer your personal information to another organisation, or to you.
- **Right to withdraw consent:** where we rely on consent, you may withdraw it at any time.

We must respond to any request without undue delay and in any event within one month.

To make a request, please contact us using the details at the top of this notice.

Our lawful bases in detail

1. For providing and improving products and services

We rely on the following bases:

- **Consent:** we have your permission after giving you all relevant information. All rights apply, except the right to object (but you may withdraw consent at any time).

- **Contract:** we need the information to enter into or perform a contract with you. All right apply, except the right to object.

- **Legitimate interests:** processing benefits you, us or a third party, without undue risk to you. All rights apply, except the right to portability.

- **Recognised legitimate interests (new for 2026):** this applies to certain low-risk, common processing activities (such as responding to a direct enquiry from a prospective client). You still have the right to object.

Our legitimate interests are:

As a business development and education consultancy, we process personal data submitted via our website contact forms on the basis of our legitimate interests. These interests are:

- To initiate and maintain commercial relationships with prospective clients who have actively expressed an interest in our services.

- To respond directly to the specific enquiry submitted.

- To provide requested information (e.ga brochure) and to follow up with a view to forming a contract.

We have conducted a balance test and consider this processing to be proportionate. We collect only the minimum data necessary (name, email address, country and service of interest), and we provide a clear privacy notice at the point of collection.

2. For operating client or customer accounts

We rely on:

- Consent
- Contract
- Legitimate interests: as above, to manage our commercial relationships effectively.

3. For information updates or marketing purposes

We rely on:

- Consent (for direct marketing). You may withdraw consent or unsubscribe at any time.
- Contract (where marketing is part of a service).
- Legitimate interests: for example, to send occasional relevant service updates to existing clients, where we have a reasonable expectation that you would be interested.

4. For dealing with queries, complaints or claims

We rely on:

- Consent
- Contract
- Legitimate interests: to resolve disputes, defend claims, and maintain accurate records.

Where we get personal information from

We collect personal information directly from you, for example, when you:

- Fill in our website forms
- Email or call us
- Enter into a contract with us
- Subscribe to our mailing list

How long we keep your information

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, including to satisfy any legal, accounting or reporting requirements.

Category of Data	Purpose of Processing	Retention Period	Reason for Retention
Website Enquiry (Name, Email, Message)	To respond to your initial enquiry and send requested information (e.g. brochure)	12 months from the date of last contact.	Allows reasonable to follow up and establish a commercial relationship. If no contract is formed, data is deleted.
Client Data (Contract, communications, invoices)	To deliver contracted services and maintain business records.	6 years after the end of the financial year in which the contract concludes.	To comply with HMRC requirements for tax and accounting records.
Marketing Mailing List	To send promotional emails about our services.	Until you unsubscribe, or until we cease the activity. We review the list annually and remove inactive contacts.	Your ongoing consent is the basis; you can withdraw at any time.

For more detail on our retention criteria, please contact us.

Who we share information with

We share personal information with the following categories of recipients, only where necessary and in accordance with UK data protection law:

- **Debt Collection Agencies:** for the recovery of unpaid fees.
- **IT Service Providers**: who host or maintain our systems (they act as processors under our instructions).
- **Professional Advisers:** such as accountants. Lawyers and insurers, where necessary for legal or business advice.

We do not sell your personal data to third parties.

Automated decision-making and artificial intelligence (AI)

We do not use automated decision-making or artificial intelligence to make decisions that have a legal or similarly significant effect on you. Where we use AI for routine administrative tasks (e.g. email sorting or calendar scheduling), we ensure human oversight and that your rights are not adversely affected.

How to make a complaint – your rights

We are committed to resolving any concerns you may have about your privacy.

Internal complaints procedure (mandatory from 2026)

If you have a concern about how we have handled your personal data, please contact us in the first instance using the details at the top of this notice. We have formal internal complaints process and will acknowledge your complaint within five (5) working days and provide a substantive response within thirty (30) calendar days. If we need more time, we will tell you why and provide a revised timescale.

Complaining to the Information Commissioner

If you are not satisfied with our response, or if you prefer to complain directly to the regulator, you have the right to lodge a complaint with the Information Commissioner's Office (ICO) – the UK supervisory authority for data protection.

ICO Contact Details:

Information Commissioners Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline: 0303 123 1113
Website: https://ico.org.uk/make-a-complaint

Changes to the privacy notice

We may update this notice from time to time to reflect changes in the law or our practices. The latest version will always be available on our website, and we will notify you of any material changes where required by law.

This privacy notice was last updated on the 11th of November 2026.